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MESSAGE FROM THE MAYOR

Fairview Residents Help Shape the Future of Parks and Trails

n 2019, the Town of Fairview completed a comprehensive Parks Survey to better understand how residents use and value local parks, trails, and recreation amenities. The Town continues to use this survey to determine where the Town should dedicate resources to maximize resident satisfaction. These findings provide valuable insight into how Fairview residents enjoy their parks today and what amenities and improvements they would like to see in the future.

What the Survey Found

Residents expressed a high level of satisfaction with Fairview's current parks and trails—65% said they were pleased with what the Town provides. However, the survey revealed clear priorities for future investment:

- Paved trails and paths were overwhelmingly identified as both the most used and most desired amenity.
- Neighborhood parks and community gardens followed as important secondary priorities, varying slightly by neighborhood zone, age, and length of residency.
- Survey comments reinforced these findings—more than 30% of written responses mentioned trails, sidewalks, or biking opportunities.

The study also showed that many residents use parks and park facilities in nearby Allen and McKinney almost as frequently as Fairview's, suggesting opportunities for the Town to enhance accessibility and expand its trail connections to regional systems. In response to these findings, the Town is collaborating with Collin County and neighboring communities to update the Collin County Regional Trail Master Plan, which aims to strengthen connectivity, support local municipalities, and prioritize future trail development across the region.

Turning Data Into Action

The Parks Board and Town Council continue to use the survey findings as the framework to update the Town's Capital Improvement Plan, Master Park Plan, and Parks, Open Space, and Trail Implementation Plan. This data-driven approach ensures community priorities continue to guide future park and trail investments.

Continued to page 4



John Hubbard

By aligning the Town's capital planning with residents' priorities, Fairview is building a future that connects neighborhoods, encourages active lifestyles, and strengthens community bonds.



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Town of Fairview 372 Town Place Fairview, TX 75069 972-562-0522

Continued from page 3

Recent accomplishments include:

- Completion of the Country Club Connector Trail, improving neighborhood access and connectivity.
- Completion of the Monarch Park Trail, providing new opportunities for walking, jogging, and cycling.
- Installation of a "Little Free Library" in Monarch Park, encouraging reading and community engagement.

Building on this momentum, two major planning initiatives are also underway this fiscal year:

- Planning a new trailhead, historical, and park area along Highway
 5, which will celebrate Fairview's heritage while improving public access.
- Designing a new trail connection from Beaver Run Park to Orr Road and Stacy Road, a key link in the community's expanding network of safe, connected walking and biking paths.

Both planning efforts will be completed this fiscal year, setting the stage for future construction and further enhancing Fairview's parks and trails system.

Why It Matters

This study highlights Fairview's commitment to data-driven decision-making and ensuring that citizens' voices directly shape community investments. By aligning the Town's capital planning with residents' priorities, Fairview is building a future that connects neighborhoods, encourages active lifestyles, and strengthens community bonds.

Recently, I attended the 2025 Texas Outdoor Economy Summit, hosted by Fairview Economic Development Manager Dave Quin, CEcD, at Neon Cactus Restaurant. The summit focused on the

vital role of small businesses and entrepreneurship in supporting outdoor recreation and natural spaces. Discussion centered on how communities like Fairview can leverage their natural amenities and trail systems to assist local businesses, promote stewardship, attract visitors, and boost local economic growth.

As one of the report's key recommendations emphasizes, paved trails are more than recreational assets—they are pathways that connect people to where they live, shop, work, and play. The Town's continued investment in trails and parks reflects a long-term vision that values both community wellbeing and economic vitality.

Get Involved

The Fairview Parks Board plays an essential role in shaping the future of our community's outdoor spaces. Current members include Chair Renee Powell, Bruce Bickhaus, Robert Cullum, Tom Lester, and Katherine Ponder. Israel Roberts is the Staff Liaison. The Board currently has two open positions, and residents who are passionate about parks, trails, and community engagement are encouraged to apply.

Your input and participation help make Fairview a more connected, healthy, and vibrant place to live.

Join me for Brunch with the Mayor on Wednesday, October 22 and Wednesday, November 19 at 11:00 a.m. at Neon Cactus, or for Breakfast with the Mayor on Friday, November 7 at 8:30 a.m. at the Heritage Ranch Clubhouse.

John Hubbard

John Hubbard

Mayor@FairviewTexas.org









Town Council Meeting

At the **Wednesday, Oct. 8, 2025, regular Town Council meeting,** action by the Council included:

- Authorizing the issuance and sale tax notes for road construction
- Authorizing a contract for planning building improvements at Town Hall
- Authorized the sale of 5.8 acres of land and a temporary construction easement
- Approved a change to start the public portion of regular Council meetings to 7:00 p.m.



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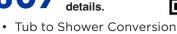
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Delightful Creations on Display at Children's Market

f you haven't strolled through a Children's Entrepreneur Market yet, you'll be amazed at what's in store.

The market will return to Fairview from 1 to 4 p.m. Saturday, Nov. 15, this time on the east side of Town Hall, 372 Town Place.

The concept of the markets is to develop the skills needed to run a small business. Children do all the work managing their booths, from building and displaying inventory to handling all transactions.

At the market, more than 50 booths will be set up around the parking lot of Town Hall, all displaying the amazing skill of creative shopkeepers. A rock band comprised of military veterans will provide free entertainment.

In the vendor booths, you'll find that mythical creatures abound amid displays of hand-poured soaps and delicate jewelry. Some merchants peddle houseplants they've



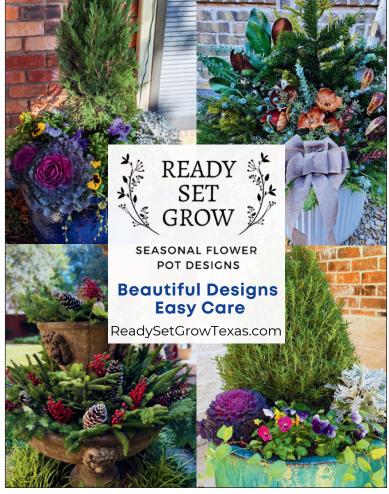


nurtured themselves, while others lure shoppers with sugary goodies or glow-inthe-dark slime. Searching for wood carvings or a crochet turtle? These vendors have it.

Regardless of what they're selling, the children are eager to make a deal.

So, mark your calendars and stop by Town Hall Nov. 15 to get a jump on holiday shopping. We won't tell if you keep some of the unique treasures for yourself.





Small but Mighty Libraries Come to Fairview

ike many avid readers, Ashley Lipe stores an immense library on a small digital device.

"Because I use a Kindle, I haven't been in a bookstore in forever," Lipe said. I would go to the library occasionally, but I mostly was doing things online."

But recently, for creative inspiration, she drove to a Barnes & Noble store and spent time walking the aisles and turning pages made from real paper.

"I was so enamored of holding the books in my hands," Lipe said. "I thought, 'Oh, I've been totally missing out!""

That revelation didn't make her a hardcopy convert - at least not for her personal library. But it did inspire a plan to bring more physical books into Fairview.

"Seeing how bustling it was at Barnes & Noble made me think there has to be this elsewhere, but in a place that's not commercial, a place that's built to build community instead of to build a corporation. And that's how I started thinking and dreaming about a library."

A brick-and-mortar library seemed a bit out of reach, so Lipe started small. In July, she asked the Fairview Parks and Recreation Advisory Board to allow her to install a Little Free Library – a petite kiosk that looks similar to a birdhouse - in Monarch Park, about 1,000 feet from her front door.

The Board agreed, and the Town stepped in to purchase the Little Free Library kit and complete the installation. By early September, Lipe was filling the shelves with books she had purchased at library sales and a few from her family's own collection.

"I felt really honored when the town agreed to provide it," she said. "I'll just steward it."

Lipe plans to curate books and adjust the collection based on seasons. Those who take a book from the Little Free



Library are welcome to bring another book to replace it, but there's no obligation.

"You can take as many books as you wanted," Lipe said. "Theoretically, somebody could clear the whole thing out, and that's OK. Of course, you hope they don't do that, because [you'd hope] they would leave something for other people, but that's where I'm always going to have a stash.

"But usually, people who use libraries like this, they'll have some that they want to rotate out. And so most people are happy to clear their shelves a little bit, because books take up a lot of room in a house, and this lets it get out to their neighbors and keep it fresh at their house."

When Lipe first started researching Little Free Libraries, she was surprised to discover that another one already existed in Fairview, inside Profound Foods in Fairview Town Center. The "Profound Book Bar" was established a year ago by a woman who attends a church that meets inside Profound Foods.

Unable to install a permanent outdoor fixture on a mall sidewalk, Susan Cartwright repurposed a bar cart to become a mobile library that can be rolled outside for public access and then back inside again as necessary.

"Our library has no restrictions on what titles we offer and accept," Cartwright said. "We have a mix of fiction,



non-fiction, adult and children's books. I keep adult books on the 'top shelf.'
... We also keep out bookmarks for anyone to take with them."

Lipe said she has also thought of including bookmarks in the Little Free Library she stewards. She would like to use them to highlight other parks in Fairview.

"When you think about a park, it's a gathering space. And that's what libraries really are, is they are a gathering space in addition to providing books and resources to the community. So it's why I think the park is such a good fit for the library, because it's already a natural gathering place."

She believes Fairview's parks are almost a secret that's too good to keep.

"It can be so easy, with such nice homes and lots here, it can be very easy to not take advantage of our parks, because we almost feel like we have a park in our backyard," Lipe said.

But venturing beyond the backyard can provide a new perspective on the community.

"And, boy, that change of scenery ... makes you feel like you're on vacation," Lipe said.

Much like a good book.

Stepping Beyond the Expected

Ashley Lipe is a creative force invested in building community.

The woman behind Fairview's second Little Free Library also co-founded a monthly gathering for women called "Soulful Saturdays" *and* invented her own holiday – the trademark-pending Befourth of July – a "pre-party for people who'd rather chill than grill."

Soulful Saturdays

Soulful Saturdays started about a year ago after a nonprofit group she was involved with dissolved.

"We wanted to keep a social arm of it going, so I and another woman who were on the leadership board made this spin off," Lipe said.

The group is open to all women in Collin and Dallas counties and is focused on building "meaningful social connections, getting past small talk and into deeper topics."

The women gather every third Saturday of the month and explore a variety of topics and activities, from chilling poolside to learning about death doulas.

"I've really found a lot that people are hungry for a little bit deeper connection, but the world doesn't create a lot of spaces that you can kind of get into deeper conversations or fun conversations or things like that," Lipe said. "You're always catching up on, 'How are the kids doing? How's work?' And sometimes people are hungry to get past that."

Learn about the next meet up at SoulfulSaturdays.com.

Befourth of July

The Befourth of July website explains the holiday this way: "Befourth of July™ is a laid-back holiday for adults who miss the easy magic of hanging out without a big production. Show up, grab a drink, and relax in good company. The Befourth happens annually on the Saturday before the weekend when the Fourth is broadly celebrated.

"The Befourth reclaims a little summer for ourselves, creating community without pressure or planning. Whether it's on a patio, in a park, or around a kitchen island, the goal is simple: chill vibes, good friends, and zero expectations."

Friends around the U.S. joined

Lipe in holding the very first Befourth of July parties on June 28, 2025. Learn more and register to host a Befourth party in 2026 at BefourthofJuly.com.



BEFOURTH OF JULY



Lovejoy Tour of Homes

Four Fairview homes will be showcased as part of the annual Lovejoy Tour of Homes benefitting the Foundation for Lovejoy Schools.

The home tour will be from 11 a.m. to 5 p.m. Saturday, Nov. 8. Tickets are \$30 in advance or \$35 if purchased the day of the event at the Lovejoy Administration Building, 259 Country Club Road. (Scan the adjacent QR code to purchase tickets.)

Please note: Ticket holders must check in by 4 p.m. on Nov. 8 at the administration building to begin the tour.



All proceeds go toward grants the foundation provides for classroom enhancements, holiday bonuses, school marshals and other programs for the Lovejoy school district. Last year, the home tour raised \$32,000, and the goal is to raise \$40,000 this year.



Home tour guests enjoy a self-guided and self-paced tour through homes that highlight the unique design, architecture, and style of the families who live there.

A Holiday Pop-Up Shop will also be at the Lovejoy Administration Building during the home tour. The market showcases local vendors like Hindy House and Urban Threads.

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CLIENT REVIEW: Bobby & Pat D. (Sellers) 24 Sep 2025

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Reader-Submitted Photos

Mary Jane Ballard submitted a photo of a chrysalis of a spice-bush swallowtail butterfly. Ballard reports that its "eye spots look a little intimidating, but it's harmless."

Councilmember **Jill Hawkins** submitted an adorable photo of a blonde (not albino) squirrel.

Hawkins writes: "This little lady graced our neighborhood for several years. This photo was taken in 2021. She is no longer around, but she left a great impression with those of us that would see her running around our neighborhood collecting nuts and being joyful! She used our red oak tree as a homebase for a while, and we would put out apple slices for her which she would carry up to the tree and eat on. We truly enjoyed her presence!"

Suzanne Oesterling submitted the cover photo taken at the Lovejoy Homecoming Parade in Heritage Ranch. Thank you all for sending such heartwarming pictures!

» If you'd like to submit a photo for a future edition of Fairview Town News, email a high-resolution image to TownNews@FairviewTexas.org.

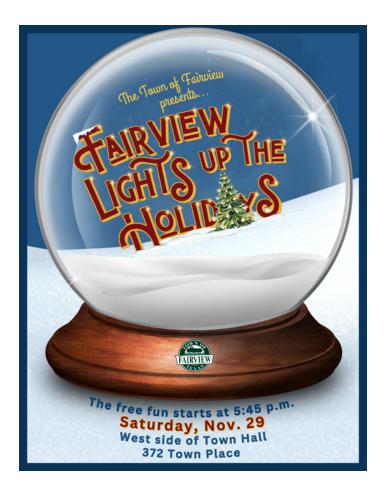


Mary Jane Ballard



Jill Hawkins





Fairview **Lights Up the Holidays**

Fairview's annual Christmas Tree Lighting is back with fantastic new attractions and wow-worthy entertainment.

A celebratory parade led by toy-soldier drummers will kick off the event, winding through the streets of Fairview Town Center.

Santa will help Mayor John Hubbard light the enormous Christmas tree, and the mayor will also perform as part of an ensemble group made up of members of the world-renowned **Vocal Majority** men's chorus.

Guests can listen to harmonious Christmas classics, watch spectacular dancers, mingle with Santa, take photos in a lighted horse-drawn carriage and test their ninja skills in an amazing Christmas-themed obstacle course created by **American Ninja Warrior all-star Karsten Williams** and his team at Ninja Project. Skilled circus-style artists will also dazzle with jaw-dropping performances.

The festivities kick off at **5:45 p.m. Saturday, Nov. 29,** in front of the fountain on the west side of Town Hall.

Enjoy free refreshments provided by Neon Cactus and consider donating a new, unwrapped toy for the kickoff of the North Pole Toy Drive benefitting children served by All Community Outreach. Visit the Town website to see the wish list for donated gifts.

This promises to be the most exciting Christmas Tree Lighting and Celebration this Town has ever seen, so we hope you don't miss it!



Meet our November Actor of Fairview - Noli

oli is 9 years old, in third grade and has already performed in seven shows with her NTPA Fairview family. She is currently working on her eighth!

Noli's theater journey started kind of by surprise. In 2022, her older brother, Griffin, was cast in "Frozen Kids" at Fairview. The director was looking for extra ensemble actors, so Noli auditioned and was hooked the moment she stepped on stage. Getting to perform alongside her brother made it even more special!

Her favorite role to date has been Little Red Riding Hood in "Big Bad the Musical." It was so much fun – she got to play up the character's sassiness, and she enjoyed making the audience laugh. NTPA has helped Noli boost her confidence, and she is super grateful for every chance to perform and bond with her castmates. She is thankful for the wonderful friends she has made at NTPA.

When not performing, you can find Noli at gymnastics, swimming, playing with Legos, dancing in her living room, or working on art projects.

Up next? Noli is currently rehearsing and preparing for "Annie Kids," where she plays an NYC orphan soloist and a glamourous star-to-be! She is having a blast and hopes you will bring the family to come see Little Orphan Annie charm everyone's hearts in this beloved classic. Visit NTPA.org for tickets.

Want to audition or catch an upcoming show? Visit NTPA.org to see what's on stage next!



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2025 Collection Calendar

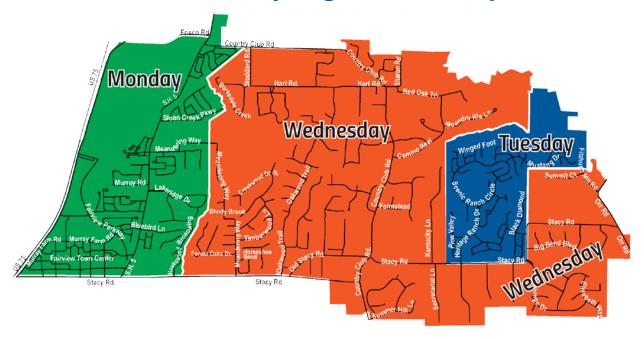
Holiday

	October						
	SUN	MON	TUE	WED	THU	FRI	SAT
					2	3	4
	5				9	10	11
	12				16	17	18
	19				23	24	25
4th Monday	26				30	31	

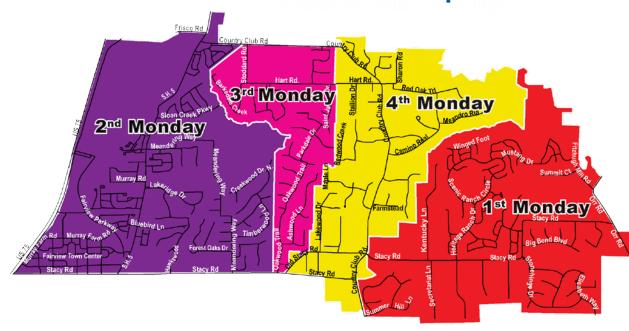
	November						
	SUN	MON	TUE	WED	THU	FRI	SAT 1
1st Monday	2	3	4	5	6	7	8
2nd Monday	9	10	11	12	13	14	15
3rd Monday	16	17	18	19	20	21	22
4th Monday	23	24	25	26	27	28	29
	30						

	December						
	SUN	MON	TUE	WED	THU	FRI	SAT
1st Monday			2	3	4	5	6
2nd Monday	7	8	9	10	11	12	13
3rd Monday	14	15	16	17	18	19	20
4th Monday	21	22	23	24	25	26	27
	28	29	30	31			

Trash & Recycling Collection Map

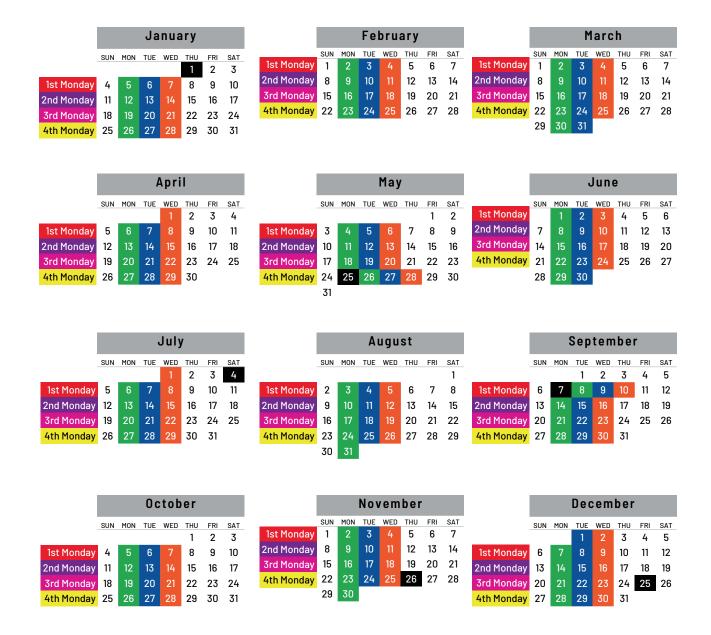


Brush & Bulk Collection Map



2026 Collection Calendar

Holiday



2026 Holidays

Recycling, trash, bulk and brush will not be collected on the following holidays:

New Year's Day
Memorial Day
Independence Day
Labor Day
Thanksgiving Day
Christmas Day

New Solid Waste Rates in Effect

Republic Services, which provides solid waste services for the Town, has increased the rate it charges residents. Most residents now pay \$23.81 (plus sales tax) per month for collection of trash, recycling and brush/bulk. Residents who receive a senior discount now pay \$22.18 (plus sales tax) per month. The cost for special carryout service for residents who request the service but who do not qualify for disabled carryout service is now \$37.55 (plus sales tax) a month.

The cost for additional carts is now \$9.27 (plus sales tax) per month for standard and disabled carryout service and \$11.61 (plus sales tax) per month for special carryout service.

For full details of the new solid waste services rates, visit the Town website at FairviewTexas.org.

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